

# Wireframes Batch 1

*Institute for New Economic Thinking, Version 4*

NOVEMBER 17, 2014



**1** Utility Navigation: Login, Blog, Videos, Archive, social media icons, Search bar.

**2.1** Main Navigation: About, Ideas & Papers, Grants & Research Programs, Community, Education.

**3** Explore by Navigation: EXPLORE BY: TOPIC, PERSON, REGION.

**4** Secondary Navigation: MISSION, LEADERSHIP & STAFF, PARTNERSHIPS, CONTACT US, MEDIA INQUIRIES, NEWS.

**5** Localization Tools: LOCALIZATION TOOLS.

**6** About the Institute: Instability. Inequality. Unrest. The challenges of the future won't be solved with outdated theories. We need new economic thinking—and that's exactly what you'll find at the Institute. [Learn more >](#) **6.1**

**7** We PUBLISH PAPERS & FUND GRANTS: Supporting teams who pursue original research on critical issues.

We HOST EVENTS: Bringing together people from different fields and schools of thought.

We ENGAGE STUDENTS: Supporting new economic thinkers through mentorship and critical discourse.

We INFORM & EDUCATE: Transforming the understanding of major economic problems and policy.

**8** Propelled by Experts in Our Network: Meet the XXX leaders and scholars whose new thinking guides our work. [View all experts >](#) [Meet our leadership & staff >](#)

**8.1** Adair Turner: Senior Fellow, Former Chairman of the United Kingdom Financial Services Authority.

**8.2** Anatole Kaletsky: Governing Board Chairman, Founder & Co-chairman, GaveKal Dragonomics.

**8.3** Drummond Pike: Governing Board Member, Tides Foundation.

Marshall Auerback: Director of Institutional Partnerships, Former Director & Global Portfolio Strategist, Pinetree Capital.

Joseph E. Stiglitz: Advisory Board Member, Nobel laureate in economics.

**9** KEEP UP WITH OUR LATEST NEWS: Our e-mail newsletter shares new INET events, courses, articles, and will keep you updated on our initiatives. [Sign up >](#)

**10** THE ECONOMICS OF MONEY AND BANKING: COURSE May 5, 2014 – July 15, 2014. Introduction to a “money view” of economic activity for modern times, building on the intellectual traditions of British central banking and American institutionalism. [View details >](#) [View all courses >](#)

**11** A Cross-disciplinary Approach to Research: Our Research Programs marshal the energies and ideas of young scholars in a focused area ripe for new economic thinking. [View all research programs >](#) **11.1**

**12** A Global Network of Innovative Scholars: We partner with global research institutions and major universities to enrich the economics discipline an ensure new thinking has a voice. [View all partnerships >](#) **12.1**

**13** A Platform for New Thinking: October 6, 2014. [Development and Underdevelopment in Postwar Europe](#). By Michele Alacevich. October 1, 2014. [What's the Difference between Growth and Prosperity?](#). Featuring Peter Victor. September 30, 2014. [The Torch that Wouldn't Burn: UCLA in 1968](#). By Tiago Mata. [View all ideas and papers >](#) **13.1**

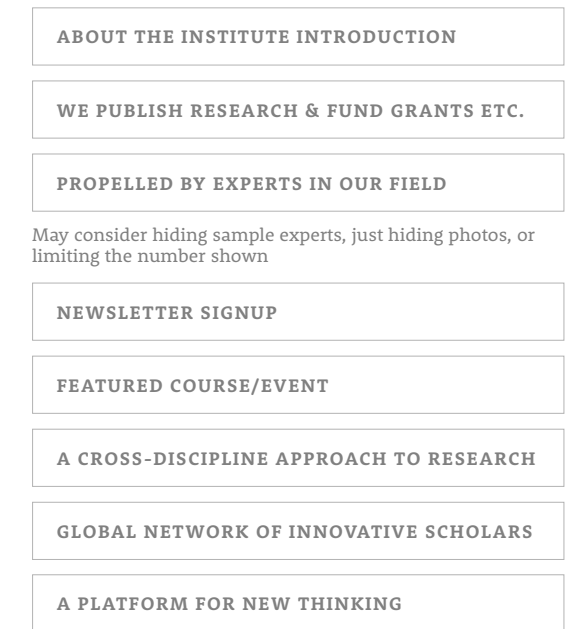
**14** Footer: [Contact Us](#), [Media Inquiries](#), [Get Updates](#), [Privacy Policy](#), [Terms of Use](#). ©2015 Institute for New Economic Thinking

- 1 Utility Navigation**  
Also now includes link to “Get Updates” (newsletter signup).
- 2 Main Navigation**
  - 2.1** Active section (“About”)
- 3 Explore by Navigation**
- 4 Secondary Navigation**
- 5 Localization Tools**
- cms** INET will be able to enter translations of pages (or even specific fields on a page) in the CMS. For example, if INET entered a Chinese version of this page, there would be a button to view the page in Chinese. Clicking that link would load the Chinese-localized page at a separate URL.
- 6 Introduction to the Institute**  
Active and straightforward introduction to describe the Institute.
  - 6.1** Link to Mission [0.1.1]
- 7 What the Institute Does**  
Bold statements demonstrate the Institute is hard at work and quickly qualify what’s being produced. These statements also link across the site without requiring the user to rely on traditional navigation paths: Research Papers [0.2.1], Grants [0.3.1.], Events [0.4.3], Young Scholars [0.4.2], and Education [0.5].
- 8 Featured Experts**  
Elevating the topical experts associated with the Institute helps legitimize the organization and pushes users closer to specific work being produced.
  - cms** The individuals shown are sample content—five (5) randomly selected individuals with a “Notable” profile on the site.
    - 8.1** Crosslink to individual Notable Profiles [0.4.1.1]
    - 8.2** Crosslink to Experts [0.4.1]
    - 8.3** Link to Leadership & Staff [0.1.2]
- 9 Newsletter Signup Call-to-Action**  
Prompts those who only visit this page (and may not return frequently) to receive updates on newly added content.
- 10 Featured Course or Event**  
Prioritized for timeliness to coordinate with marketing initiatives. Alternate event module shown on right.
  - cms** Manually add one (not both).

- 11 Promotion of Research Programs**
  - 11.1** Crosslink to Research Programs [0.3.2]
- 12 Promotion of Partnerships**
  - 12.1** Link to Partnerships [0.1.3]
- 13 Ideas & Papers Content**  
Surfaces the most recent blog articles, videos, and papers from a very active section of the website. This is a jump-off from the Institute to the work it produces, but deprioritized because most users will navigate through a different path (e.g. main navigation, external link) and this content is not necessarily representational of INET’s stances on issues.
  - 13.1** Crosslink to Ideas & Papers [0.2]
- 14 Footer Navigation**


**SOURCE ORDER DIAGRAM**

This diagram shows the sequential order of content from the top of the page to the bottom, and thereby implies the intended content hierarchy across screen sizes.



**HUMAN AFTER ALL**  
EVENT April 10, 2014 – April 12, 2014 | Toronto, Ontario

Is innovation a good thing for the economy? Join us for our fifth annual plenary conference on innovation, disruption, and society. [View details >](#) [View all events >](#)



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LOCALIZATION TOOLS

## Fields Institute of Mathematics and Science


2

SOCIAL SHARING TOOLS

<http://www.website.com/>

[CANADA](#)


3



Logo

4

INVOLVING



**Marshall Auerback**  
Director of Institutional Partnerships  
 Former Director & Global Portfolio Strategist, Pinetree Capital

This is the short description for this partnership. Veliquidemque verro- vition reped untor sitaqui consequae vel ipient. Natus expla ipsandebisci quidus ut eost, quid qui quam ni is ea demporro quam doluptaquid eius pa es doluptatus rem aut voluptat.

This is the partnership's full description. Qui tem atusandia nonsed most, estiation cuscide bitium quam fuga. Apis comminin coribus citaqui tem ent volecea cuptatet imolupt asperum harum iustiae siti ut evellorum aces ullorro viderum quos expla sit, aut reped quis sequam aliquae conecest dolorro que nim hil molectatias volupti sant volut res debitatur solestibus unt hilloris vel ipit quam laute et haris dit, corpossi corpore la corest, voluptiam eum adipidebitia pro mosam eni blacerovid quodionet aut facias quam volorerorum que nihiligenda commolumque repudios et eatur sunt hiliquaesto mi, qui tem elia qui ute nus ersped que corem fuga. Ut ma imod quos vellab illaborepta cuptatu ritatet laborem experov idestin ullaut auta di ut officient ventiat emporibus ditisci dempore lam fuga. Nam quam re eos pe eturest otatur.

ANY ADDITIONAL ASSETS / GENERAL STYLES WYSIWYG

### Papers from this Partnership

5

March 2014  
[Inequality, the Great Recession, and Slow Recovery](#)  
By [Barry Cynamon](#) and [Steven Fazzari](#)

March 2014  
[Inequality, the Great Recession, and Slow Recovery](#)  
By [Barry Cynamon](#) and [Steven Fazzari](#)

### Related to this Partnership

6

April 10, 2014 – April 12, 2014  
[New Economic Thinking for an Evolving Financial System](#) EVENT

[Systemic Risk and Financial Linkages](#)  
RESEARCH PROGRAM

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Partnership Detail [0.1.3.1]

A: General Styles Partnership

- 1 **Active State in Navigation**  
 Signifies that the user is in the Partnerships section, but not on the landing page.
- 2 **Social Sharing Tools**  
 We recommend using a service like AddThis to support this. It keeps sharing up to date with each of many services (pulling that maintenance off INET's plate and speeding our development) and it also provide statistics. Several layout options, e.g. 
- 3 **Region/Country**  
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- 4 **Individuals Connected to This Partnership**
- 5 **Papers Related to this Partnership**  
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- 6 **Related to this Partnership**  
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PARTNERSHIP NAME & LOGO

SOCIAL SHARING, WEBSITE, REGION/COUNTRY

SHORT DESCRIPTION

LONG DESCRIPTION

ANY ADDITIONAL MAIN COLUMN ASSETS


FEATURED PAPER

RELATED TO THIS PARTNERSHIP


ANY ADDITIONAL SIDEBAR CONTENT

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LOCALIZATION TOOLS

## Institute for New Economic Thinking Opens Annual Conference “Changing of the Guard?” in Hong Kong


SOCIAL SHARING TOOLS
October 1, 2014
HUMAN CAPITAL & ECONOMIC OPPORTUNITY
FINANCIAL STABILITY
CHINA

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This is the news body. Qui tem atusandia nonsed most, estiation cuscide bitium quam fuga. Apis comimin coribus citaqui tem ent volecea cuptatet imolupt asperum harum iustiae siti ut evellorum aces ullorro viderum quos expla sit, aut reped quis sequam aliquae conecest dolorro que nim hil molectatias volupti sant volut res debitatur solestibus unt hilloris vel ipit quam laute et haris dit, corpossi corpore la corest, voluptiam eum adipidebitia pro mosam eni blacerovid quodionet aut facias quam volorerorum que nihiligenda commolumque repudios et eatur sunt hiliquaesto mi, qui tem elia qui ute nus ersped que corem fuga. Ut ma imod quos vellab illaborepta cuptatu ritatet laborexperov idestinn ullaut auta di ut officient ventiat emporibus ditisci dempore lam fuga. Nam quam re eos pe eturest otatur.

ANY ADDITIONAL ASSETS / GENERAL STYLES WYSIWYG

FEATURING 2



**Marshall Auerback**  
 Director of Institutional Partnerships  
 Former Director & Global Portfolio Strategist, Pinetree Capital

DOWNLOAD: [Press Release](#) (768.73 KB) 3

MEDIA CONTACT:  
 Pierre-Thomas Brun  
 email@email.com  
 123-456-7890

NING DISCUSSION: <http://www.website.com/>

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2012

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- 2 Individuals Featured in the News**
- 3 Metadata**  
 CMS Includes file download, media contact information (open field) and Ning discussion URL (open field). All optional.
- 4 Related to this News**  
 CMS Pulls in any Events, Research Programs, Courses, E-Books, or Grants that are affiliated with the Press Release (no limit).

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NEWS TITLE

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SHORT DESCRIPTION

LONG DESCRIPTION

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NEWS METADATA

RELATED TO THIS NEWS

ANY ADDITIONAL SIDEBAR CONTENT

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**1 Ideas & Papers**  
The economics of the future will require incorporating wisdom from a variety of academic disciplines, creating new tools, and developing new perspectives.

**2 Conversations with New Thinkers**  
Meet the people who are shaping new economic thoughts, and get a glimpse of the future we are committed to building.

**3 In Focus: Scottish Independence**  
The nationalist Pandora's Box has been opened, and as we've seen in Canada, once that occurs it's very hard to close again. Regardless of one's views on the political virtues of Scottish independence, it can't work without an independent currency.

**4 ON FACEBOOK:** We're discussing David Colander's perspective on whether Nobel wins equate with policy prescriptions. [Join the conversation >](#)

**5 Access over 40 Published Papers**  
INET grantees and the broader community share their cutting-edge work.

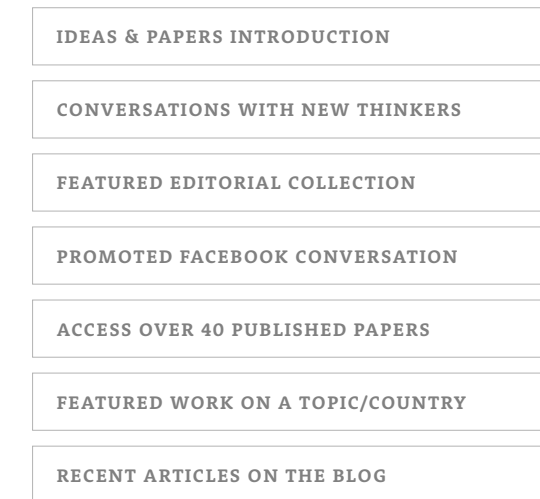
**6 Featured Work on HUMAN CAPITAL & ECONOMIC OPPORTUNITY**  
MEET AN EXPERT ON THE TOPIC  
**Thomas Ferguson**  
Director of Research Projects, Governing Board Member  
March 2014  
[Inequality, the Great Recession, and Slow Recovery](#)  
By [Barry Cynamon](#) and [Steven Fazzari](#)  
PAPER  
September 30, 2014  
[The Torch that Wouldn't Burn: UCLA in 1968](#)  
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**7 Recent Articles on the Blog**  
October 6, 2014  
[Development and Underdevelopment in Postwar Europe](#)  
By [Michele Alacevich](#)  
DEVELOPMENT ECONOMICS  
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By [Tiago Mata](#) | 1 comment  
HISTORY OF ECONOMIC THOUGHT  
September 30, 2014  
[New Research Shows Pollution Inequality in America is Even Worse Than Income Inequality](#)  
By [Lynn Stuart Parramore](#)  
INCOME & WEALTH SUSTAINABLE GROWTH  
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- 1 Introduction to the Ideas & Papers Section**
- 2 Featured Interviews**  
Highlights fresh, multimedia thinking and promotes those involved in the field of economics.  
CMS Automatically pulls in the most recent interview.  
2.1 Link to Interviews & Talks [0.2.2]
- 3 Featured Collection**  
Editorial collections can add a level of specificity and control beyond existing relationships and Topics/Themes in the system. They enable INET to adapt to popular news stories and curate responses.  
CMS Should always show one (1) collection with short description and sample item. This collection can be manually featured. Need to decide whether the sample item is manually selected or most recent. In creating content, INET should make sure more than one collection is available at launch.  
3.1 Link to Editorial Collection Detail [0.2.3.1]  
3.2 External link to INET's Facebook page
- 4 Promoted Facebook Conversation**  
CMS Manually-entered text and link to thread
- 5 Promotion of Research Papers**  
While this page may not be the primary path for users looking for a specific paper title (i.e. site search), this module helps direct those looking for papers to the right place. It's deprioritized compared to Interviews and Collections, because papers are not published as regularly and have a more limited audience.  
CMS The paper is chosen manually for this page, with a manually entered excerpt.
- 6 Featured Work on a Topic or Country**  
CMS Topic/Country would be selected manually. Topic features one (1) random expert who can be associated with a topic, and two (2) most recent Papers or Articles. Country features three (3) most recent Papers or Articles (view right).
- 7 Recent Articles on the Blog**  
Similar to Papers, this will not be the primary path for users who access the Blog—most will rely on secondary navigation or follow a direct link (e.g. on Facebook) to an article. Still, this module serves up a feed of regularly published Blog content.  
CMS Three (3) most recent articles.

SOURCE ORDER DIAGRAM



**Featured Work on CHINA**

October 10, 2014  
[China's rebalancing, shadow banking and RMB internationalization](#)  
Featuring [Peter Victor](#) VIDEO

April 19, 2014  
[Wealth and Power - China's Long March to the Twenty First Century](#) ARTICLE

April 19, 2014  
[A Short History of China's Doubtful GDP](#) GRANT

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LOCALIZATION TOOLS

## Fiscal and Monetary Policies in Complex Evolving Economies

SOCIAL SHARING TOOLS
October 2014
DEVELOPMENT ECONOMICS
CHINA

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This is the paper's abstract. Qui tem atusandia nonsed most, estiation cuscide bitium quam fuga. Apis comminin coribus citaqui tem ent volecea cuptatet imolupt asperum harum iustiae siti ut evellorum aces ullorro viderum quos expla sit, aut reped quis sequam aliquae conecest dolorro que nim hil molectatias volupti sant volut res debitatur solestibus unt hilloris vel ipit quam laute et haris dit, corpossi corpore la corest, voluptiam eum adipidebita pro mosam eni blacerovid quodionet aut facias quam volorerorum que nihiligenda commolumque repudios et eatur sunt hiliquaesto mi, qui tem elia qui ute nus ersped que corem fuga. Ut ma imod quos vellab illaborepta cuptatu ritatet labore experov idestin ullaut auta di ut officient ventiat emporibus ditisci dempore lam fuga. Nam quam re eos pe eturest otatur.

VIEW FULL TEXT
+

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WORKING PAPER BY

**Giovanni Dosi**  
Title, Organization

**Giorgio Fagiolo**  
Title, Organization

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JEL CLASSIFICATION:

- [Aoo: General Economics and Teaching](#)
- [A11: Role of Economics; Role of Economists](#)

### Related to this Paper

May 5, 2014

[Innovation: Do Private Returns Produce the Social Returns We Need?](#) CONFERENCE SESSION

Featuring *Speaker Name*

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RESEARCH PROGRAM

2012

[A Network-based Analysis of Financial Markets](#)

GRANT

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2 HTML Full Text Accordion (Text Shows on Page)

CMS Only display if full text is available for the Paper.

3 Paper Type and Authors

4 Metadata

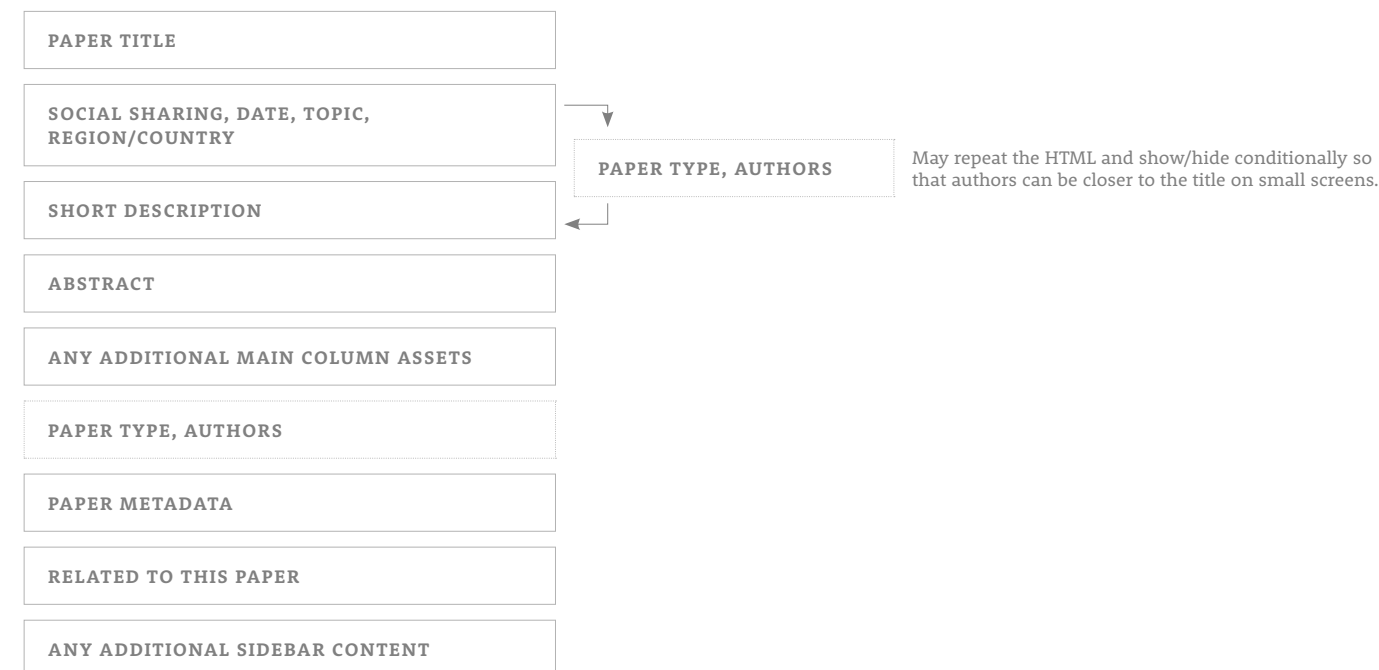
CMS Includes file download, external source (open field), Ning discussion URL (open field), and JEL classification. All optional.


4.1 Crosslink to Archive, filtered by JEL code

5 Related to this Paper

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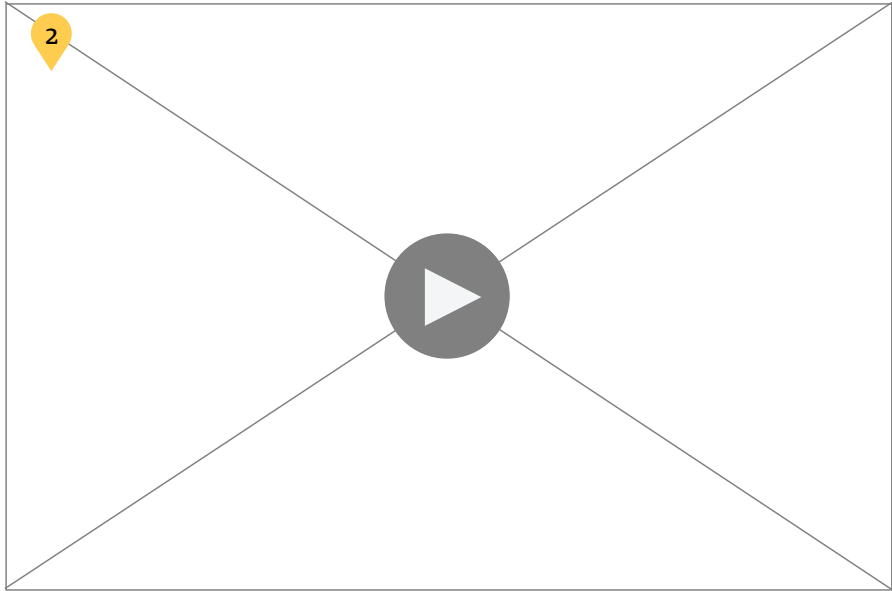
## What's the Difference Between Growth and Prosperity?

From the Collection [Name of Collection](#)

SOCIAL SHARING TOOLS


October 1, 2014

INCOME & WEALTH CHINA




This is the short description. Peter Victor points out that continued economic growth worldwide is unrealistic due to environmental & resource constraints. If rich countries continue to push growth, poorer countries will lag.

**INTERVIEW FEATURING**



**Peter Victor**  
Professor of Environmental Studies,  
York University

**ALSO WITH**



**Marshall Auerback**  
Director of Institutional Partnerships  
Former Director & Global Portfolio  
Strategist, Pinetree Capital

**RELATED TO**

[The Economics of Money and Banking](#) COURSE

[A Network-Based Analysis of Financial Markets](#) GRANT

[Human After All](#) EVENT


CREDITS: Pierre-Thomas Brun, Antoine Fouchier (Video and Photography)

SOURCE: <http://www.website.com/>

ALSO FEATURED ON: CNN


DOWNLOAD: [Transcript](#) (768.73 KB)

**More from Peter Victor**



April 14, 2012  
[Managing the Global Commons](#)  
VIDEO

**Similar Videos**



March 23, 2014

This is the long description. For the most part, economic policy makers continue to make the case that achieving growth should be the over-arching objective of the global economy. In this context, environmentalism often is seen as a cost, a trade-off that inhibits this primary objective.

Peter Victor disagrees. An economist who has worked on environmental issues for over 40 years as an academic, consultant and public servant, Victor notes in this interview that such assumptions are increasingly belied by the literature on environmental and resource limits to growth, on the disconnect between higher incomes and happiness, and on the failure of economic growth to meet other key economic, social, and environmental policy objectives.

Victor points out that continued economic growth worldwide is unrealistic due to environmental and resource constraints. If rich countries continue to push growth, poorer countries will lag. This is particularly the case given that economic growth has not brought full employment, eliminated poverty, or reduced the burden of the economy on the environment.

In this interview, Victor presents these ideas in a way that challenges the very basis of our obsession with economic growth and the implied assertion that rising GDP always equates to rising prosperity and social well being.

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2 COMMENTS

**8 Share Your Perspective**

2 COMMENTS



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 **Ann** 3 minutes ago

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 **Christopher** 42 minutes ago

This is another comment. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

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**Similar Videos**

March 23, 2014

[Reminbi Liberalization and China's Economic Challenges](#)

Featuring [Yide Qiao](#)

July 8, 2011

[On Inequality and the Ambivalence of Globalization](#)

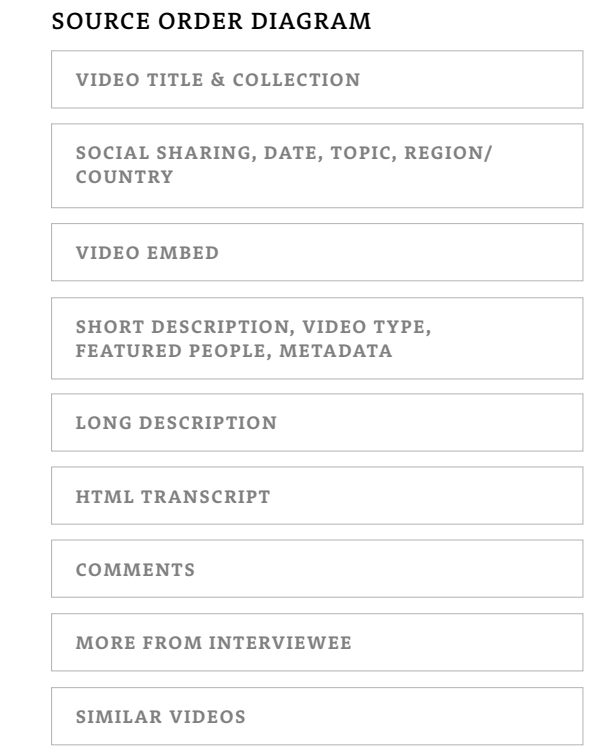
Featuring [Branko Milanovic](#)

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- 4 **Video Type and Those Featured in the Video**
- 5 **Related to this Video**  
 CMS Pulls in any Courses, Grants, or Events that are affiliated with the Video (no limit).
- 6 **Metadata**  
 CMS Includes credits (open field), external source (open field), also featured on (open field), and file downloads. All optional.
- 7 **More from Peter Victor**  
 CMS One (1) latest Paper, Article, Video, or Course associated with the interviewee.
- 8 **Comments using Disqus (<https://disqus.com/>)**  
 Existing comments will not be migrated.

- 9 **Similar Videos**  
 CMS Two (2) latest Videos associated with same Topics/Regions/Countries combination.



3

1

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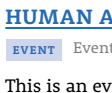
- 1



**[THE ECONOMICS OF XYZ MONEY AND BANKING](#)**

COURSE Taught by [Instructor Name](#) | May 5, 2014 – July 15, 2014

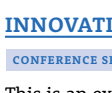
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**[ADAIR XYZ TURNER](#)**

PERSON Senior Fellow | Former Chairman of the United Kingdom Financial Services Authority


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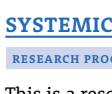


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**[HTML PAGE WITH XYZ ” IN THE TITLE, ALSO APPLIES TO TOPIC/THEME, REGION/COUNTRY, AND EDITORIAL COLLECTION PAGES](#)**

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*A note about this template:* Search Results follows B: Listing template with filters. This template will be used for straightforward listings across the site. In this wireframe, we're showing extra optional elements that lend themselves more to other listings (not a Search Results page) along with what a snippet for each content type would look like on a listing page.

- 1 **Filters (See Prototype for Functionality)**
- 2 **Sort By**
- 3 **Listings Show 10 Results per Page**
- 4 **Pagination**

**SOURCE ORDER DIAGRAM**





# Explore By [1.0] (See Prototype for Functionality)

EXPLORE BY: [TOPIC](#) [PERSON](#) [REGION](#)

## 1 Newly Published under [Economic History](#)



October 1, 2014

[What's the Difference between Growth and Prosperity?](#)

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April 19, 2014

[Piketty and Thinking about Economics](#) [ARTICLE](#)

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[The Birth of the Shilling and Deutchmark: A History of Austrian and German...](#) [GRANT](#)

## 2 All Topics

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[Utility Theory](#)  
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### MACROECONOMICS & FINANCE

[Macroeconomic Theory](#)  
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[Institutions, Policy & Politics](#)  
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EXPLORE BY: [TOPIC](#) [PERSON](#) [REGION](#)

## 3 Featured Experts



### [Adair Turner](#)

Senior Fellow  
Former Chairman of the United Kingdom Financial Services Authority

#### FEATURING ADAIR:

April 19, 2014

[Managing Financial Instability in China](#) [VIDEO](#)

April 19, 2014

[UK Business Secretary Vince Cable to Open Major Conference](#) [CONFERENCE SESSION](#)

### [Anatole Kaletsky](#)

Governing Board Chairman  
Founder & Co-chairman, GaveKal Dragonomics

### [Drummond Pike](#)

Governing Board Member  
Tides Foundation

### [Marshall Auerback](#)

Director of Institutional Partnerships  
Former Director & Global Portfolio Strategist, Pinetree Capital

### [Joseph E. Stiglitz](#)

Advisory Board Member  
Nobel laureate in economics

3.1 [View all experts >](#)

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## 4 Newly Published under [China](#)



October 10, 2014

[China's rebalancing, shadow banking and RMB internationalization](#)

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April 19, 2014

[Wealth and Power - China's Long March to the Twenty First Century](#) [ARTICLE](#)

April 19, 2014

[A Short History of China's Doubtful GDP](#) [GRANT](#)

## 5 All Regions

### [NORTH AMERICA](#)

[United States](#)  
[Canada](#)  
[Mexico](#)

### [SOUTH AMERICA](#)

[Brazil](#)  
[Argentina](#)  
[Chile](#)  
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### [EUROPE](#)

[Germany](#)  
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### 2 List of All Topics, Linking to Listing Pages

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CMS Five (5) individuals should be the same as those on "About" landing page. Need to determine how featured expert with photo gets prioritized, and whether it can be random from the five (5) featured.

3.1 Crosslink to Experts [0.4.1]

### 4 Explore by Topic: Featured Country

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### 5 List of All Countries and Regions, Linking to Listing Pages